

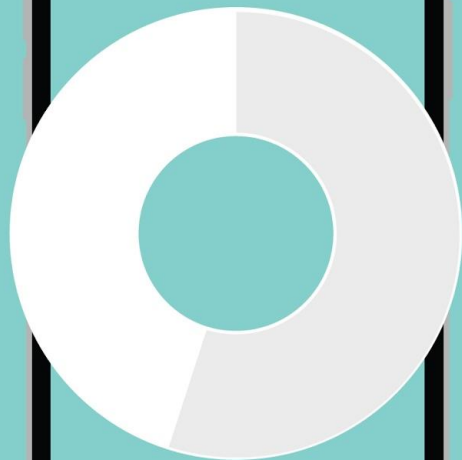


EMMY NOMINATED TELEVISION HOST

*Amy V*



# STATS



## FOLLOWING

35,000+ across all social channels

## DEMOGRAPHIC

43% Men | 57% Women | Ages 25-54

## REACH

15,000+ people per week

**83.5%** of Amy's followers are located in the *Dallas/Fort Worth Metroplex*.

Last *Reality Steve* Video Blog garnered **43,000 views**.

Live stream for *Reunion Lawn Party* garnered over **25,000+ views**



7,500+



22,600+



4,100+



# CLIENTS





# RATES



## VIDEO BLOG

**\$1500**

- 1 Finalized Video
- 1 Blog Post that lives on Amy V's Blog
- Thumbnail Images
- Professional Images
- Instagram, Facebook, and Twitter Posts



## BLOG POST

**\$750**

- 1 Blog Post that lives on Amy V's Blog
- Thumbnail Images
- Professional Images
- Instagram, Facebook, and Twitter Posts



## LIVE STREAM

**\$450**

- Live Stream filmed on location, hosted by Amy.
- Broadcasted via Facebook Live
- Access to download live stream digitally.
- Instagram and Twitter Posts



## SOCIAL POSTS

**\$175**

- 1 Post broadcasted to Amy's audiences on Facebook, Twitter, and Instagram



## INSTAGRAM STORY

**\$50**

- Video or Photo story broadcasted to Amy's audience on Instagram and Facebook Stories
- Followers can swipe up to access brand specific links



## EMCEE/EVENT APPEARANCE

**Price varies**

- Travel/On Location/Local
- Instagram, Facebook, and Twitter Posts



## SOCIAL EXPOSURE

**\$2000**

**TIMELINE:**  
1-2 months

**INCLUDES:**  
1 video blog post  
3 Instagram stories  
3 social posts

## BRAND LOYALTY

**\$3400**

**TIMELINE:**  
3 months

**INCLUDES:**  
2 blog posts  
2 live streams  
8 Instagram stories  
5 social posts

## BRAND PARTNERSHIP

**\$6500**

**TIMELINE:**  
6 months

**INCLUDES:**  
3 video blog post  
4 live streams  
10 Instagram stories  
8 social posts

# PACKAGES



## SOCIAL COVERAGE

**\$2000**

### INCLUDES:

2 live streams OR 1 blog +  
1 live stream  
6 Instagram stories  
5 social posts

PRICE & DELIVERABLES  
LISTED AS PER MONTH

## BRAND AMBASSADOR

**\$2400**

### INCLUDES:

1 live event  
1 live stream  
10 Instagram stories  
5 social posts

PRICE & DELIVERABLES  
LISTED AS PER MONTH

MONTHLY





# CAMPAIGN

The key to a successful social campaign will be that it's real, transparent, and not contrived. We need to be flexible, but set minimum expectations that provide a framework for the organic nature of each campaign.

Naturally engaging opportunities for additional content creation will arise and both parties (talent and Company) should be looking for these opportunities along the way.

This will be a win-win relationship: your brand will gain online exposure with a unique experience driven campaign. Amy invites her social audience into her personal life, provides connections to a new social audience, and builds her online followers.

Together, the campaign will connect the Company's clientele to a new audience in Dallas, as well as strengthen their connection with the existing loyal audience.

[SEE PAST CAMPAIGNS >](#)



# EXCLUSIVITY

## PARTNERSHIP

Amy welcomes partnership exclusivity, if requested, during the length of a campaign. Exclusive social partnerships allow for specific messaging to be consistently delivered and maintained to her audience base without competition from other industry relationships.

## NETWORK

Amy has developed a network of close friends among the social influencer space in Dallas and nationwide. Amy provides one-of-a-kind content that maximizes the reach to her direct audience and offers the ability to creatively collaborate with other social influencers to maximize brand awareness.

## GIFTED PRODUCTS

Amy loves trying new products and accept gifted-product any time. To ensure specific coverage on Amy's social platforms, long-term partnership packages are available and are the most effective way to convey brand loyalty and establish a trusted referral to her followers.